

**2022 Online Global Academy Summer Camp-SBA SWUFE  
Global Best Practices of Business Management in an Unpredictable Situation  
03 July - 16 July 2022**

The School of Business Administration (SBA), Southwestern University of Finance and Economics (SWUFE) successfully held Global Academy Summer Camp in 2018 and 2019 with a specific theme each year. In 2022, the Global Academy Summer Camp SBA SWUFE will be held online.

**What is it?**

It is a summer programme provided by School of Business Administration (SBA), Southwestern University of Finance and Economics (SWUFE)

- Time: **03 July - 16 July 2022** (two weeks).
- Venue: **Online**
- Theme: **Global Best Practices of Business Management in an Unpredictable Situation**
- Language: **English**
- Fees: **WAIVED for our partner universities**
- Target group: **Full time bachelor and master students (5 places for each institution)**
- Credits: **2 credits**

**Why to join?**

- Learn about the real-time hot topics from both academia and industry;
- Earn credits, obtain cross-cultural experiences and make friends;
- Visit the Chengdu virtually, an ancient and modern city ranked the Happiest City of China for consecutive 13 years and the host city of 2021 FISU World University Games.

**How to join?**

1. Nomination: Please send the **Nomination Form** by **15 June 2022** to [sona.galanova@euba.sk](mailto:sona.galanova@euba.sk).
2. Application: Nominee(s) shall apply online (<https://swufe.17gz.org/>) by **20 June 2022**.
3. Admission: Letter of Acceptance will be issued by **30 June 2022**.

**Contact:**

Ms. Ruiyan ZHOU (Catherine) Programme Coordinator of Europe (except France) and North America  
Email: [zry@swufe.edu.cn](mailto:zry@swufe.edu.cn), Tel: +86 (0)28 87092286

web page: <https://gs.swufe.edu.cn/info/1339/9642.htm>

More information – see **AGENDA**

